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FOR IMMEDIATE RELEASE

Bill Perfect Inc. Appoints Patrick LaJuett as Chief Marketing Officer

Huntersville, NC – July 30, 2014 – Bill Perfect Inc. is pleased to announce that it has hired Patrick LaJuett as Chief Marketing Officer. Based in New York, Mr. LaJuett reports to Bill Perfect’s CEO, Michael Lates, and is a member of the firm’s executive committee.

With two decades of marketing experience, Patrick brings a wealth of relevant and valuable business insight with him and we are delighted to welcome him to Bill Perfect,” said Michael Lates. “In this new role, Patrick will lead a major and rapid transformation of Bill Perfect into a much more customer-centric and marketing-focused organization, working closely with the firm’s senior management and engineering teams.”

Prior to joining Bill Perfect, Mr. LaJuett founded a strategic marketing consultancy with a roster of clients that included leading companies from a wide range of industries. He started his career at Xerox where he worked as a multimedia producer. In 1999, he joined the Online marketing team at Paychex. Patrick has served as a marketing consultant for Bill Perfect and is responsible for the development of the current TimelyBill® brand identity.

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About Bill Perfect: Bill Perfect develops, markets and integrates the award winning TimelyBill® OSS. TimelyBill is a hosted enterprise level billing and operations support system for communications service providers. Whether you are looking at VoIP, Triple Play or Quad Play, TimelyBill's single stack solution was built to meet all of your back office needs.

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